





# Brandon Scott

Full Stack Design and Software Engineer

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I am a results-driven individual contributor with 18+ years of experience in the digital product engineering industry. As a global thinker, I ideate and transform well-researched strategies into impactful, community-collaborated actions.

## Job History

### Ryteplan — *Founding Software Engineer*

2023 - Current

- Design, develop, and deploy a web application that curates 50+ data points of 2500+ universities for counselors preparing high school students in the college selection and application process
- Integrate generative AI into app via Python to collect, process, and display real-time data from official sources
- Hire, onboard, train, and align project managers, designers, and junior engineers to business goals

### Agrify — *Senior Software Engineer*

2023 - 2024

- Design/develop features and fix bugs on e-commerce solutions via coding Next.js, Typescript, Vercel, Shopify, Wordpress, WooCommerce, PHP, HTML, CSS and Javascript
- Lead team of 4 engineers through a web app design refresh via initiating and communicating a new design system built in Figma to be executed in a Vue.js ecosystem

### Independent Contractor — *Full Stack Design Engineer*

2018 - Current

- Architect, design, develop, test, and deploy websites, design systems, and web applications from low-fidelity wireframes to high-fidelity performant experiences
- Facilitate clear and actionable communication between engineering teams, designers, and copywriters using virtual meeting platforms, project management tools, and e-mail
- Align engineering efforts with business priorities and stakeholder expectations through collaboration with brand teams.

## Skills & Tools

### Design and Prototyping

Figma, Framer, Sketch, Zeplin, Adobe Suite

### Artificial Intelligence

Prompt Engineering, ChatGPT, Claude, Cursor IDE, Github Copilot

### Web Languages

HTML, HTML5, CSS, Javascript, Typescript, PHP, C#/.NET, Python

### Libraries & Frameworks

Vue, Pinia, React, Angular, Vuetify, Tailwind, Chart.js, D3.js, Node.js, jQuery, Material UI, GSAP, Gatsby, Bootstrap, Liquid

### Backend, APIs &

### Databases

MySQL, AWS, Firebase, Rest, Commerce Cloud, GraphQL

### Accessibility

WCAG, A11y, Section 508 of the Rehabilitation Act

### DevOps

GitHub, Bitbucket, Pantheon, Netlify, Kinsta, WP-Engine

## Job History Continued

### Sonos — *Senior Software Engineer*

2014 - 2019

- Design, architect, and maintain the design system that shared brand voice, typography, image assets, iconography, and interactive components across codebases and digital experiences
- Design and develop the Sonos.com e-commerce user experience on the Salesforce Commerce Cloud platform alongside team of 30+ developers, designers, project managers, scrum masters, marketing stakeholders, and test engineers
- Travel domestic and international to collaborate and build digital experiences alongside art directors, creative directors and external agencies

### Causecast — *Front End Web Developer*

2012 - 2014

- Design and develop CreateTheGood.org, a SaaS web application that collects 7,000+ volunteer opportunities per year and makes them available for searching/browsing/filtering to 200,000+ volunteers per year across the country.

## Keynote Project

### Sonos — *Sustainability Website*

2021

- Design and launch an 8 page subdomain website on sonos.com in Sonos' brand voice and aesthetic that provides the key outcomes discovered in an audit performed by their sustainability partners to 150,000+ visitors per year
- Collaborate and iterate prototypes with Sonos brand designers, web engineers and copywriters
- Facilitate design delivery and collaboration with external engineering team

## Skills & Tools Continued

### Content Management Systems & Page Builders

Shopify, WordPress, Webflow, Squarespace, Canva, Elementor, Beaver Builder, Drupal, Contentful

### Project Management

Microsoft Office, Slack, Google Suite, Linear, Jira, Trello, Confluence, Asana

### Search Engine Optimization

Google Analytics and Tags, Image/code optimization

### Audio/Video

Composition, Sampling, Mixing, Mastering, Ableton, Logic, Adobe Premiere Pro, Multicam Recording, Timeline Sequencing

## Education

### Bowling Green State University

Major: Communication  
Minor: Computer Science

### Online Courses

Vue 3  
by Frontendmasters.com

React Native for Designers  
by DesignCode.io

Vue for Designers  
by DesignCode.io

Illustrator Essential Training and CSS Animation  
by LinkedIn Learning